

Council Executive Committee Meeting
Thursday, October 18, 2007 – 7:00 p.m. - Scout Service Center, Utica, NY
MINUTES

Attendance: Arnie Lanckton, Tony Colón, Bob Herrmann, Bob Hillick, Mark Miller, Bill Koslosky, Bill Kline, Bob Myers

Presiding: Arnie Lanckton, Council Commissioner

Action Items:

- Motion by Mark Miller, 2nd by Tony Colón to accept the September financial report as presented was approved unanimously.
- Motion to adjourn by Bob Hillick was accepted at 9:23 p.m.

Opening & Welcome: Arnie Lanckton opened the meeting at 7:00 p.m., leading in the Pledge of Allegiance. Bob Myers offered the invocation.

Financial Report: Bob Hillick, Council Treasurer, shared the September financial report. The Council Finance Committee met and reviewed reports on operations, cash flow, functional expenses, financial position, and the liquidity ratio. All reports were accepted as presented by the committee. The attached operating statement reflects income and revenue 7.5% behind the budgeted support with shortfalls in Friends of Scouting, Gifts for Specific Purposes, Foundation & Trust income, Camping, and Sale of Supplies. Expenses are running 2% above the budget due to compensation, supplies and professional fees (auditors). The report was accepted as referenced above.

Commissioners Report: Arnie Lanckton is pleased with our progress with the Centennial Quality Unit awards. We are one of a very few councils to have secured commitments from 100% of our units. The process is complicated, but each year we will improve on efficiency and understanding.

Old Business:

Forest Management - Mark Miller reported the contracts for the Forest Management have been executed after review by the BSA and Peter DiGiorgio. He walked the property with the company on October 12, 2007. They are ready to begin immediately with Richards Logging being selected for the fall harvest. A neighboring timber harvester has requested access through Cedarlands as an option for their operation. Our company will remove everything they cut and will do their best to protect our waterlines and phone lines. They will mark our boundaries as well. Revenue will begin flowing as early as mid-November.

Marketing - Tony Colón reported a 6-week campaign has been launched with 30-second commercials on Time Warner Cable (TBS, CNN & Discovery) for 2 weeks in October, November & December. They are building awareness of Scouting to help in recruiting members and fundraising.

New Business:

Arnie Lanckton shared a concept for organizing the Council and districts around community chairs, commissioners with the district executives. The focus is in

identifying local leaders with community influence to represent their area with the district and to help the district/Council open doors to more people to accomplish our objectives across the Council. They would also work to improve relations with chartered partner organizations and to engage them in Scouting. The Council Key 4 will meet with the district Key 3 for each of our districts to discuss their operations, challenges and how this concept might fit into their direction.

Fundraising – Bill Kline reported that with the help of the Marketing Committee a theme for fundraising among our Scouting families has been generated – Pitch at Ten (\$10), so They Can Pitch Tent. This can be used to wrap-up the campaign this fall and for the 2008 Family FOS Campaign. Projects are being identified for units to invest in for the campaign: paying for tents, paper, gas, or other specific operating items. The goal is to increase the participation by units and families.

2008 Budget Development – The operating committees and districts of the Council are in the process of collecting their budgets for 2008 for review and discussion with the Council Finance Committee. During November the budgets will be compiled and prepared for board approval in November or December.

Other Business:

Bill Koslosky reported the Hiawatha Seaway Council and the Revolutionary Trails Council are both exploring the idea of a combined Council Camporee for the future.

Adjournment: The meeting was adjourned at 9:23 p.m. as referenced above.

Reminders:

Area 3 Key Leadership Conference, Saturday, October 20, Rochester
 University of Scouting, Saturday, October 20, BOCES, New Hartford
 Council Executive Board Meeting, 2008 Budget Review, Thursday, November 15

Respectfully submitted,

C. Robert Myers
 Scout Executive & Secretary

Approved by: _____
 Arnold Lanckton, Council Commissioner

Date: _____